



CASE STUDY



About Minerals Technologies

Minerals Tech is a resource- and technology-based company that develops, produces and markets worldwide a broad range of specialty mineral, mineral-based and synthetic mineral products and related systems and services. The Company has four reportable segments: Performance Materials, Specialty Minerals, Refractories and Energy Services.

Case Study Summary

Why HoshinOnline?

Minerals Tech migrated away from a legacy vendor with poor visual communication capabilities. The legacy solution was not scalable and could not grow due to poor back-office operations. Minerals Tech was looking for a tailored solution.

Use and impact of HOL -

- Utilizes the performance review system which is easily integrated with strategy deployment efforts
- HOL team was able to accommodate custom development to fit Minerals Tech's specific requirements
- Organized and managed lean six sigma and other continuous improvement projects

1,500+

Users

35+

Countries

175+

BU's Managed

Unlocking business potential through your people.

"After a thorough, in-depth investigation of applications to assist our Hoshin Kanri process we thankfully selected Maxxion's Hoshin Online. The application incorporates the key principles and philosophy of Hoshin Kanri in a very complete, integrated fashion. Navigation is very intuitive and most of all – visually pleasing. Their responsiveness and level of service in addressing our questions and requests is on par with what one would expect from Nordstrom! I fully recommend their application – without any hesitation or reservations."

Robert Cenek, Director, Minerals Technologies



Customize



Expand



Organize



Automate